

LYME REGIS TOWN COUNCIL

TOURISM, COMMUNITY AND PUBLICITY COMMITTEE

MINUTES OF THE MEETING HELD ON WEDNESDAY 11 DECEMBER 2019

Present

Chairman: Cllr J. Scowen

Members: Cllr B. Bawden, Cllr J. Broom, Cllr L. Howe, Cllr B. Larcombe, Cllr D. Sarson, Cllr Ms G. Stammers, Cllr S. Williams

Officers: Mr M. Green (deputy town clerk), Mrs A. Mullins (administrative officer)

Guests: Mr F. Stone (Clevera), Mr W. Dowell (Coastline Creative)

19/28/TCP Public Forum

There were no members of the public who wished to speak.

19/29/TCP Apologies

Cllr R. Doney – other commitment
Cllr Miss K. Ellis – unwell
Cllr Mrs M. Ellis – other commitment
Cllr D. Ruffle – personal commitment
Cllr G. Turner

19/30/TCP Minutes

Proposed by Cllr B. Larcombe and seconded by Cllr S. Williams, the minutes of the meeting held on 18 September 2019 were **ADOPTED**.

19/31/TCP Disclosable Pecuniary Interests

There were none.

19/32/TCP Dispensations

There was no grant of dispensations made by the town clerk in relation to the business of this meeting.

19/33/TCP Matters arising from the minutes of the previous meeting held on 18 September 2019

Sculpture trail in Langmoor and Lister Gardens

Cllr B. Larcombe asked if there was any update on the match funding.

The deputy town clerk said the match funding was in place but the programme for community engagement and future development had not been received, which he would chase up.

19/34/TCP Update Report

Visit Dorset

Cllr B. Larcombe asked if members could see copies of the adverts approved by officers.

19/35/TCP Map-Based Marketing Proposal

Proposed by Cllr S. Williams and seconded by Cllr B. Larcombe, members **RESOLVED** that under Section 1, Paragraph 2 of The Public Bodies (Admission to Meetings) Act 1960, the press and public be excluded from the meeting for this item of business as it included confidential matters relating to relating to the financial or business affairs of any particular person within the meaning of paragraphs 1 and 8 of schedule 12A to the Local Government Act 1972 (see Section 1 and Part 1 of Schedule 1 to the Local Government (Access to Information) Act 1985), as amended by the Local Government (Access to Information) (Variation) Order 2006.

The chairman invited Mr F. Stone, of Clevera, to present their proposal and he answered members' questions regarding timescales, maintenance and costings.

Mr F. Stone said the quote was based on some assumptions, but elements could be changed depending on requirements. He explained the idea of developing an app as a second phase of the project.

It was clarified the costings given didn't take into account any revenue which the council may generate from advertising.

Mr F. Stone left the meeting at 7.46pm.

The chairman invited Mr W. Dowell, of Coastline Creative, to present their proposal and he answered members' questions regarding maintenance, potential advertising income and costings.

Members discussed the relationship of the proposed town trail website with the existing tourism website and how advertising would work across both.

Mr W. Dowell said he would aim to work with local photographers to build up a bank of images.

Mr W. Dowell left the meeting at 8pm.

Proposed by Cllr B. Larcombe and seconded by Cllr D. Sarson, members agreed to **RECOMMEND TO FULL COUNCIL** to accept the proposal from Coastline Creative for a map-based marketing concept.

19/36/TCP Tourism Website Contract

Proposed by Cllr J. Broom and seconded by Cllr B. Larcombe, members agreed to **RECOMMEND TO FULL COUNCIL** to approve a one-year extension to the contract with Simpleview (formerly NVG) for the tourism website, lymeregis.org, at a cost of £6,550 plus VAT.

19/37/TCP LymeForward Grant Review Meeting

Members noted the report.

19/38/TCP The Hub Grant Review Meeting

Members noted the report.

19/39/TCP B Sharp Grant Review Meeting

Members noted the report.

19/40/TCP Managing Consultation Exercises

Cllr B. Larcombe asked if there was any update on Natural England's coastal margin proposals.

The deputy town clerk said as of October, it appeared as though the proposals for coastal margins had been implemented but he needed to confirm this. He said a map on Natural England's website showed the extend of the margins, which seemed more limited than originally intended and in Lyme Regis, only included the beach.

Cllr Ms B. Bawden asked if the council should be responding as a single body to the Dorset Police consultation. She believed town and parish councils as a collective voice should be putting more pressure on the police for a local presence, especially during major events.

It was noted the Dorset police and crime commissioner Martyn Underhill was scheduled to attend a council meeting in February 2020, although members felt it would also be beneficial to speak to the local PCSO as she was more aware of the local issues.

It was agreed the PCSO would be invited to attend a meeting with members.

The administrative officer said the police consultation ended on 12 December 2019 and members agreed they would respond individually.

The meeting closed at 8.22pm.