



**A sponsorship
invitation for**



Lyme Regis
Town Council

Join Our Herd!



Imagine walking into town and being welcomed by a six foot elephant!

Weldmar Hospicecare, in conjunction with Wild In Art, is hosting the first trail of this kind in the area.

Stampede By The Sea takes place in Bridport, West Bay, and Lyme Regis in Spring 2025



Be Herd!

First  **Bus**

AMSAFE BRIDPORT



J.P.Morgan

- ✓ Sponsored by local and national brands, businesses and individuals
- ✓ Individually designed by local and national artists, and local schools
- ✓ Creating funds and publicity for Weldmar Hospicecare, the sponsors and local communities.
- ✓ Engaging with the public, and encouraging art, education, and physical activity
- ✓ Your engaged commitment and support has a halo effect, in recruiting more sponsors and benefits to the town



Benefitting Weldmar Hospicecare

Weldmar Hospicecare provides specialist end of life care for adults in Dorset with a life limiting illness. The charity also supports the loved ones of our patients throughout one of life's most difficult journeys. **All of Weldmar's care is provided for free, but the charity needs to raise £26,000 every day to keep these services going:**

- ✓ Weldmar Community Nurses who visit patients at home, in care homes, and community hospitals.
- ✓ Physiotherapy and occupational therapy for patients to maintain their independence
- ✓ Tailored Wellbeing Sessions and complementary therapies for patients, carers, and bereaved relatives
- ✓ Weldmar at Home – specialist care for those who wish to spend their last days at home **83% of our care is within the community**
- ✓ An Inpatient Unit in Dorchester for more sustained care from our clinical experts
- ✓ Counselling and family bereavement support

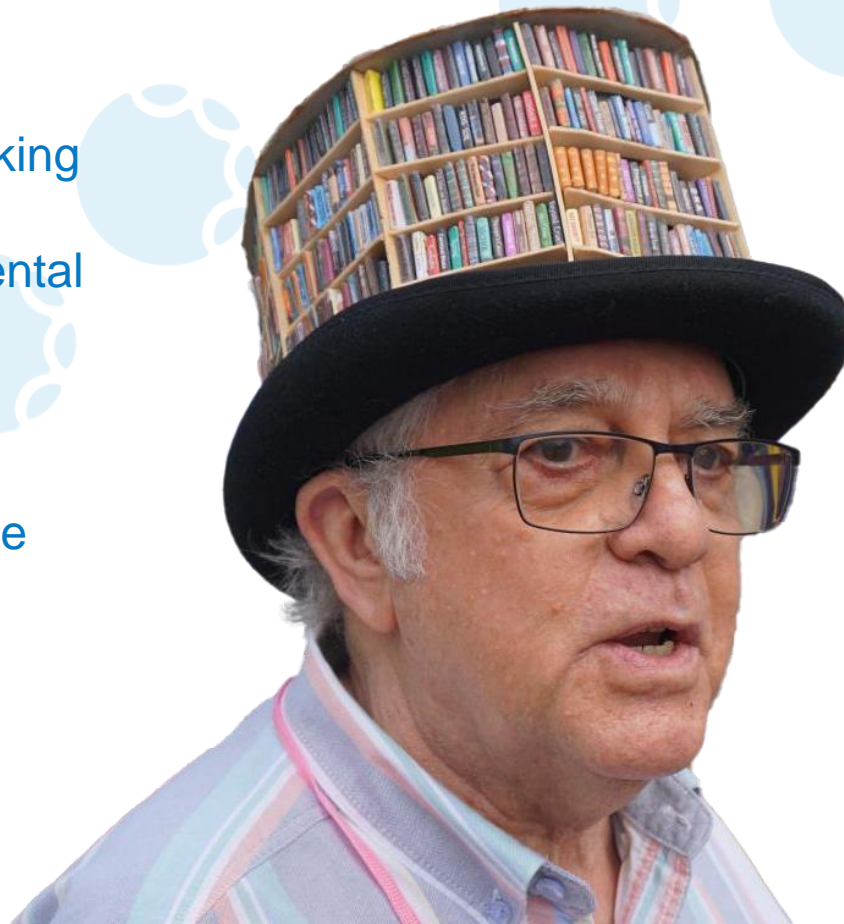


Sympathetic to your ethos

This area has much to be proud of and has a rich and varied events calendar that extends from the unique Bridport Hat Festival to Fossil Festivals and Candles on the Cobb. The area boasts Literary, Food and Drink Festivals, Carnivals, Torchlight Processions, Jurassic Fields Festival along with bustling markets and of course Dorset Arts Week.

We are geographically blessed with breath-taking coastline and countryside and would love to encourage outdoor physical activity for all. Mental and physical health is a core objective.

Stampede By The Sea will certainly help put Lyme Regis Town Council and Weldmar on the map for the right reasons with a positive multigenerational community and educational initiative that will have great impact within the region and bring national interest.



Supporting the local economy schools and communities



- ✓ Higher footfall to the town
- ✓ Increased revenue to the area
- ✓ Inclusive engagement and education for the whole community
- ✓ Broader exposure for local artists, using the visual Arts as a 'catalyst for connection'
- ✓ Highlighting social, mental and physical wellbeing
- ✓ Engage with schools and colleges, promoting arts, care in community, and healthy living



Benefitting Lyme Regis



Lyme Regis
Town Council

- ✓ Increased footfall throughout the trail and in perpetuity
- ✓ Positive PR, advertising and the ability to promote your support of the community
- ✓ Showcasing the area as an exciting place to be, highlighting local businesses and aiding in retention through community engagement and higher direct footfall
- ✓ Promoting economic, physical health and wellbeing, civic pride and aspiration through arts, education, exercise and exploring the region
- ✓ Helping secure Weldmar Hospicecares' future where there is a lack of alternative provision
- ✓ Broaching 'The Elephant in the Room' in a socially inclusive and positive light which can have impact in the area where almost 35% of our population are over 65
- ✓ Engendering engagement at schools level with the learning programme through art and the life cycle



Timeline for Stampede by the Sea

Autumn 2023

Sponsorship Drive:
Engage and sign up
Key Presenting
Partners, Learning/
Logistics Partner,
Sponsors, Agencies
and other interested
parties

Spring 2024

Live Launch Event
Website Live
Artists Applications
Open

Summer / Autumn 2024

Artist Application Close
Sculptures Ordered

New Year 2025

Sculptures Painted by
Artists

Spring 2025

Trail Live: 9 weeks
Farewell Event
Auction raising funds
for Weldmar
Hospicecare



Sponsorship Benefits to Business:

Choose a design

Select your very own Stomper at the Art Selection Event!

Brand exposure

Your logo, with a brief description of what you do, displayed on you sculpture, and our website, app and map

Tickets to trail events

Join us at our Launch Event, Art Selection Event and Activation Workshop, and Auction to make the most of your sponsorship

Social Media

Join the conversations with an engaged audience

Our App

You can add an offer on our app for users who visit your sculpture – build your database or redirect to your website

Employee Loyalty

Get your team engaged in fundraising and supporting the trail

Stimulating the local economy

A day out for locals and tourists alike, with more visitors generating more potential revenue

Feel good factor

Support local people in need of hospice services, as well as the arts, the high street and local venues.

Engage with Weldmar

The opportunity to visit Weldmar Hospicecare's Inpatient Unit and find out more about what you are supporting.



Official Sculpture Sponsor

- ✓ One dedicated sculpture displayed in an accessible location throughout the duration of the trail
- ✓ Opportunity to choose your own sculpture design or offer this opportunity out to your employees or customers
- ✓ Logo and descriptor on the sculpture plinth
- ✓ Logo and descriptor on the Stampede by the Sea app and website
- ✓ Opportunity to offer app rewards
- ✓ Invites to all pre-trail events and the opportunity to join us at the Grand Auction Event
- ✓ Certificate and photograph of the Media Partner sculpture
- ✓ Dedicated account management support

To become
Official Sculpture Sponsor:
£8300



Official Sculpture Sponsor

- ✓ One dedicated sculpture displayed in an accessible location throughout the duration of the trail
- ✓ Opportunity to choose your own sculpture design or offer this opportunity out to your employees or customers
- ✓ Logo and descriptor on the sculpture plinth
- ✓ Logo and descriptor on the Stampede by the Sea app and website
- ✓ Opportunity to offer app rewards
- ✓ Invites to all pre-trail events and the opportunity to join us at the Grand Auction Event
- ✓ Certificate and photograph of the Media Partner sculpture
- ✓ Dedicated account management support



Lyme Regis
Town Council

To become
Official Sculpture Sponsor:
£8300





Lyme Regis
Town Council

**We invite you
help lead the
Stampede!**

